

What are cookies?

Cookies are text files placed on your computer's browser or hard drive by websites you visit. There are difference types of cookies; some are essential for websites to operate properly, while others are used by websites to track visitors or are aimed at enhancing your user experience.

How we use cookies

We use cookies to enable visitors to navigate the site and use features to make donations and buy merchandise and watch videos. We also use cookies to track how visitors use our website to enable us to provide more enhanced personal features and improve the site. Cookies are also used with online registration forms when individuals register an interest in areas of our work.

What types of cookies do we use?

Strictly Necessary Cookies

These cookies are essential to enable you to move around the website and use its features, such as making donations or buying merchandise. Without these cookies, we cannot provide some of the basic functionalities of our website.

Performance Cookies

These cookies collect information about how visitors use our websites, for instance which pages visitors go to most often, and the pages that they don't. This helps is understand and improve the site so it is easy to use and includes helpful content. These cookies don't collect information that identifies visitors, so we can't identify you individually.

Functionality Cookies

These allow our website to remember the choices you make as you browse the site. They provide more enhanced and personal features. The information collected is anonymised and they cannot track your browsing activity on other sites once you leave our site.

Third Party Cookies

We use third-party cookies to check how well Meta, x/ Twitter and LinkedIn paid campaigns are doing and to improve their relevance to you. They allow us to reach you on these platforms if you have visited our site before and then track important behaviours that are valuable to us such as whether you fill in a contact form.

Here are some links that explain interest-based advertising and how to opt-out

Information on Meta's interest-based advertising

<https://www.facebook.com/privacy/policies/cookies>

Linked In

<https://www.linkedin.com/legal/cookie-policy>

How to turn off cookies

You can turn off cookies at any time, by going into your browser settings, however this may have a detrimental effect on your user experience. If you are happy to continue letting us to use cookies in

the ways set out in this Policy, to help us guide our work, then you do not need to do anything. If you have any concerns about the cookies we use, please contact: info@sudc.org.uk

Links to other sites

The SUDC UK website contains links to other websites. We are not responsible for the content of these websites and if you follow the links to other sites then any personal information you may subsequently provide will be subject to the privacy policies of those sites.